

Educational Development Corp (\$EDUC) Stock Notes

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10/25/2020

Educational Development Corp. (\$EDUC)

Fundamentals

- Ticker: EDUC
- Price (10/23 Close): \$18.19
- P/E (ttm): 16.1
- P/B: 4.35
- Beta: 1.73
- Dividend Yield: 2.2%
- Payout Ratio: 11.8%
- Est. Market Cap: \$151.98M
- Total Cash (mrq): \$22.64M
- Debt/Equity (ttm): 54.37
- % Institutional Ownership: 19.2%
- Technical Rating: 308.92



1 Year Chart For Educational Development Corp. (\$EDUC)

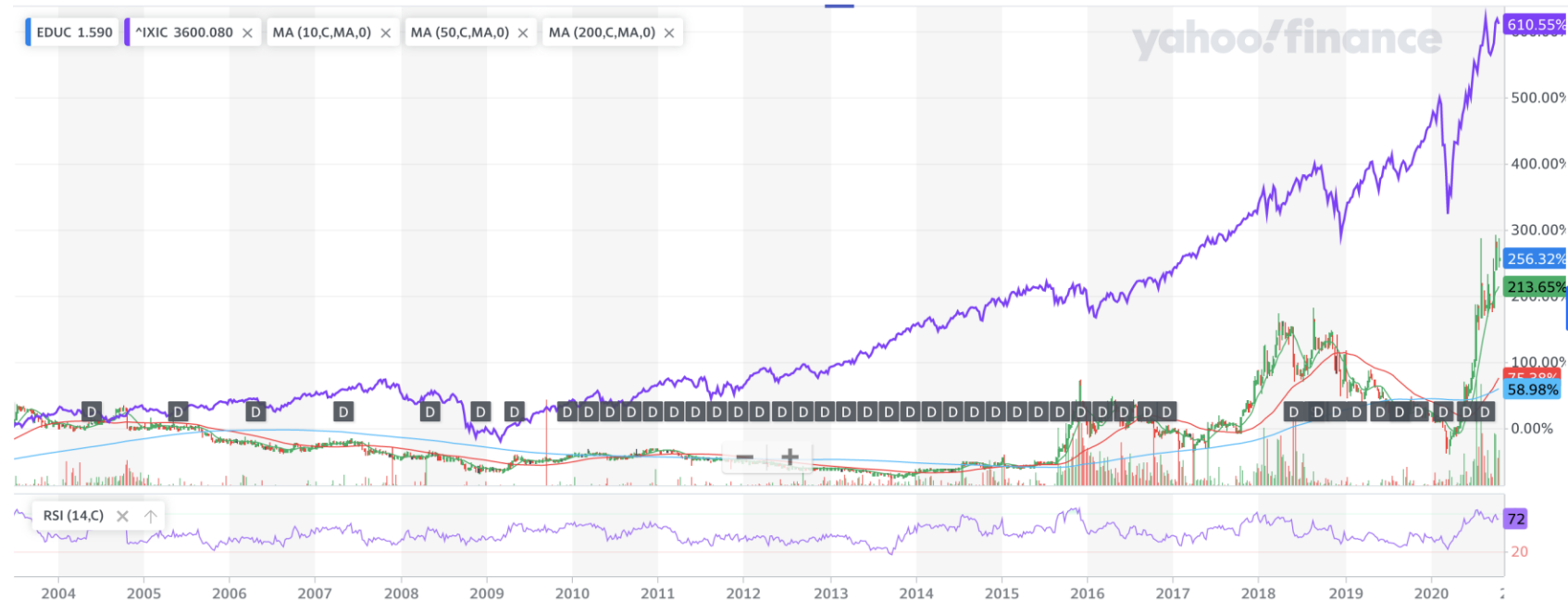
<http://www.edcpub.com/investors.aspx>

EDUC Vs. The S&P 500 Since Inception



- Since its inception on 3/18/1980, EDUC has grown by 7,176%; however, with their dividend yield, the total gain is **~9,292%**
- In that same time period, the S&P 500 has grown 3,163.8%, excluding dividends

EDUC Vs. The NASDAQ Index Since Inception



- Since its inception on 3/18/1980, EDUC has grown by 7,176%; however, with their dividend yield, the total gain is **~9,292%**
- In that same time period, the NASDAQ has grown 8,087.3%, excluding dividends

EDUC Stock Technical Overview

- Price: \$18.19
- 10 Day MA: \$18.19
- 50 Day MA: \$15.99
- 200 Day MA: \$9.45
- RSI: 58

- EDUC Technical Rating: 308.92
- Sector Avg. Rating: 83.01
- Industry Avg. Rating: 59.28



1 Year Chart For EDUC Stock

Sector Overview – Consumer Discretionary

- Avg. Price (10/23 Close): \$63.42
- Avg. P/E (ttm): 51.26
- Avg. P/B: 6.53
- Avg. Beta: 1.54
- Avg. Dividend Yield: 2.45%

- Avg. Payout Ratio: 65.8%
- Avg. Est. Market Cap: \$12.8B
- Avg. Total Cash (mrq): \$1.39B
- Avg. Debt/Equity (ttm): 212.82
- Avg. % Institutional Ownership: 59.2%
- Avg. Technical Rating: 83.01



EDUC Compared To Consumer Discretionary Average Sector Metrics

Metric	EDUC	Δ%	Consumer Discretionary Sector
Price	\$18.19	-70.9%	\$62.42
P/E (ttm)	16.1	-68.6%	51.26
P/B	4.35	-33.4%	6.53
Beta	1.73	12.3%	1.54
Dividend Yield	2.2%	-10.2%	2.45%
Payout Ratio	11.8%	-82.1%	65.8%
Est. Market Cap	\$151.98M	-98.8%	\$12.8B
Total Cash (mrq)	\$22.64M	-68.4%	\$1.39B
Debt/Equity (ttm)	54.37	-74.5%	212.82
% Institutional Ownership	19.2%	-67.6%	59.2%
Technical Rating	308.92	272.1%	83.01

Industry Overview – Distributors

- Avg. Price (10/23 Close): \$53.17
- Avg. P/E (ttm): 23.05
- Avg. P/B: 8.75
- Avg. Beta: 0.93
- Avg. Dividend Yield: 2.45%
- Avg. Payout Ratio: 23.93%
- Avg. Est. Market Cap: \$3.45B
- Avg. Total Cash (mrq): \$152.46M
- Avg. Debt/Equity (ttm): 84.96
- Avg. % Institutional Ownership: 57.97%
- Avg. Technical Rating: 59.28



EDUC Compared To Distributors Industry Metrics

Metric	EDUC	Δ%	Distributors Industry
Price	\$18.19	-65.8%	\$53.17
P/E (ttm)	16.1	-30.2%	23.05
P/B	4.35	-50.3%	8.75
Beta	1.73	86%	0.93
Dividend Yield	2.2%	-10.2%	2.45%
Payout Ratio	11.8%	-50.7%	23.93%
Est. Market Cap	\$151.98M	-95.6%	\$3.45B
Total Cash (mrq)	\$22.64M	-85.2%	\$152.46M
Debt/Equity (ttm)	54.37	-36%	84.96
% Institutional Ownership	19.2%	-66.9%	57.97%
Technical Rating	308.92	421.1%	59.28